

RESUME

CINDY YOUNG DESIGN • 502.376.4288

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QUALIFICATIONS

Over 35 years experience as an Art/Creative Director, with hands on production skills from concept to completion.

Extremely organized, with the ability to prioritize and coordinate multiple tasks.

Solely responsible for bringing computer expertise to Bandy•Carroll•Hellige, resulting in all art directors and writers fully operational on Apple computers.

Fluent in design and production skills with knowledge of all aspects of the Mac including trouble-shooting.

TV Producer with responsibilities that include art direction on the set and in the edit suite as well as food stylist.

Apple-based software expertise on latest versions of:
Adobe CreativeSuite including, Photoshop
Illustrator
InDesign
PowerPoint
WordPress

EMPLOYMENT

2018 - present Graphic Designer

UMC Kentucky Conference
Crestwood, Kentucky

Responsible for all aspects of creative, including conceptual thinking, print management, company-wide branding, and web design. Currently work on a part-time basis.

EMPLOYMENT

Creative Director 2015 - 2018

Sunrise Children's Services
Mt. Washington, Kentucky

Responsible for all aspects of creative, including conceptual thinking, print management, company-wide branding, multiple print mediums, web management, design and upkeep, video production, vendor management and relations. During my tenure our team won an Oscar and four Addy Awards for our "Sunrise Found Me" series.

Freelance Graphic Designer 1996 - 2019

Clients include:
Doe Anderson
Life on the Water Magazine
Nikki Staley Advertising
OnPoint Marketing
Passport Health
Sheehy & Associates
(Kroger TV Commercials/
Food Styling)
Shepherdsville Animal Hospital
Southern Family Magazine
Source Magazine
Today's Woman Magazine
Yum! Creative Services

Responsible for all aspects of design, from initial conceptual development to finished, print-ready files.

Art Director 1993 - 1996

Bandy•Carroll•Hellige
Advertising
Louisville, Kentucky

Responsible for concept development and layouts for all areas of print, outdoor, and broadcast. Produced all jobs from start to finish. Clients include Acordia Senior/Personal, CARITAS Health Services, CUCOS, KMIC, Bluegrass Cellular, Louisville Ballet, and Transmission USA.

EMPLOYMENT

Art Director 1991 - 1993

Concepts Marketing
Communications
Louisville, Kentucky

Responsible for concept development and layouts for all areas of print, point-of-purchase, and packaging. Handle and oversee the production of jobs, printer quotes, keylining, etc. Clients included Devoe Paint, Rev-A-Shelf, Glenmore, Brown & Williamson, Fischer's, Medallion Hotels, Inc. (Louisville, Ireland, & Texas Properties), and Chi-Chi's.

Art Director 1988 - 1991

Maritz Communications
Detroit, Michigan

Responsible for concept development and layouts for all areas of print, major presentations and proposals. Designed, developed and executed training materials for Ford, Lincoln-Mercury, and Chevrolet dealerships. Also handled production of jobs by specing type, hiring artists for illustrations and retouching, supervised keylining, and press approvals.

Art Director 1985 - 1988

BKM & M
Ann Arbor, Michigan

Promoted to Art Director June 1986 and transferred to new Detroit office. Responsible for art direction on photoshoots, buying illustrations, getting quotes for jobs and organizing work through production. Designed numerous collateral pieces and print ads for clients that included the Westin Hotel, Renaissance Center Venture, D & N Savings Bank, Metropolitan Detroit Convention & Visitors Bureau, & Willow Tree.

EMPLOYMENT

Keyliner

Hired as sole keyliner at full service ad agency. Responsible for all phases of camera work, photo stats, and color keys. Obtained production knowledge in all areas of keylines, from 18-24 page brochures, 4-color ads, multi-color print ads with overlays, as well as many newspaper ads and collateral materials. Worked as assistant designer on smaller agency jobs and photoshoots.

EDUCATION

1981-1985

Eastern Michigan University
Ypsilanti, Michigan

Bachelor of Fine Arts degree with double major in Graphic Design and Photography.

INTERESTS

Accomplished seamstress
Basket weaver
Equestrian rider (endurance distance racing, 50-100 miles)
Crafting of any kind

SUMMARY

An organized, detail-oriented art director with over 35 years of experience in all phases of advertising and communications. Hard-working, innovative creative problem solver who produces quality designs from concept development to completion. Enthusiastic energetic team player when dealing with tight deadlines and heavy work loads on challenging projects.